|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **D:\MyCollaterals\logo.png** | | | | |
| **Cult Crafters ( SEO + SMO Package 2021)** | | | | |
|  |  |  |  |  |
| **DURATION: 6 Months** | **Silver** | **Gold** | **Platinum** | **Dedicated** |
| **KEYWORDS** | **30** | **60** | **100** | **100+** |
| **PRICE** | **35,000Month** | **60,000**  **Month** | **90,000**  **Month** | **1,20000**  **Month** |
| **Activities (PER MONTH)** |  |  |  |  |
| Site Web Pages | **30** | **60** | **100** | **100+** |
| **Research & Audit** | |  |  |  |
| Keywords Research | **Yes** | Yes | **Yes** | **Yes** |
| Competitor Analysis | **2** | **3** | **3** | **4** |
| Website Analysis | **Yes** | **Yes** | **Yes** | **Yes** |
| Baseline Ranking Check | **Yes** | **Yes** | **Yes** | **Yes** |
| Duplicated Content Check | **Yes** | **Yes** | **Yes** | **Yes** |
| Back Link Analysis | **Yes** | **Yes** | **Yes** | **Yes** |
| Duplicate Content Check | **Yes** | **Yes** | **Yes** | **Yes** |
| Google Penalty Check | **Yes** | **Yes** | **Yes** | **Yes** |
|  |  |  |  |  |
|  |  |  |  |  |
| **Google Panda / Penguin Update Audit** | |  |  |  |
| Google Update Auditing | **Yes** | **Yes** | **Yes** | **Yes** |
| On-page Evaluation | **Yes** | **Yes** | **Yes** | **Yes** |
| **On-Page Optimziation Activities** | |  |  |  |
| Canonicalization | **Yes** | **Yes** | **Yes** | **Yes** |
| Header Tags Optimization | **Yes** | **Yes** | **Yes** | **Yes** |
| Internal Link Structure & Optimization | **Yes** | **Yes** | **Yes** | **Yes** |
| Existing Content Optimization | **Yes** | **Yes** | **Yes** | **Yes** |
| Robots.txt Creation / Analysis | **Yes** | **Yes** | **Yes** | **Yes** |
| Page Speed Optimization Analysis | **Yes** | **Yes** | **Yes** | **Yes** |
| Google Analytics Set Up | **Yes** | **Yes** | **Yes** | **Yes** |
| Google Webmaster Set Up | **Yes** | **Yes** | **Yes** | **Yes** |
| Title & Meta Tags Optimization | **20 Pages** | **40**  **Pages** | **80**  **Pages** | **150+ Pages** |
| Image & Hyperlink Optimization | **Yes** | **Yes** | **Yes** | **Yes** |
| Website Page Load Optimization |  | **Yes** | **Yes** | **Yes** |
| Optimization of robots.txt & Google bot |  | **Yes** | **Yes** | **Yes** |
| Resolve Webmaster Crawl Issue |  | **Yes** | **Yes** | **Yes** |
| No Follow on External Links |  | **Yes** | **Yes** | **Yes** |
| Shopping curt funnel analysis |  | Yes | **Yes** | **Yes** |
| Footer Optimization |  |  | **Yes** | **Yes** |
| Website Personalization Review |  |  | **Yes** | **Yes** |
| Html Code Clean UP & Optimization |  |  | **Yes** | **Yes** |
| Check Mobility Issues |  |  |  | **Yes** |
| Check AMP Pages Issues |  |  |  | **Yes** |
| URL Parameter Handling |  |  |  | **Yes** |
| Custom 404 Page |  |  |  | **Yes** |
| Directory and URL Structure Analysis |  | **Yes** | **Yes** | **Yes** |
| SEO Friendly URLs (URL Rewriting ) |  | **Yes** | **Yes** | **Yes** |
| Keyword Density in Site Content |  | **Yes** | **Yes** | **Yes** |
| Existing Content Optimization |  | **Yes** | **Yes** | **Yes** |
| Optimization of HTML Source Code |  | **Yes** | **Yes** | **Yes** |
| Images Optimization |  | **Yes** | **Yes** | **Yes** |
| Internal Linking & Anchor Text Optimization |  | **Yes** | **Yes** | **Yes** |
| Robots.Txt Creation | **Yes** | **Yes** | **Yes** | **Yes** |
| Indexing Analysis | **Yes** | **Yes** | **Yes** | **Yes** |
| On-page Content Development (Webpages) | **Yes** | **Yes** | **Yes** | **Yes** |
| Duplicate content check & replacement | **Yes** | **Yes** | **Yes** | **Yes** |
| HTML To Text Ratio Optimization | **Yes** | **Yes** | **Yes** | **Yes** |
| XML Sitemap Creation & Analysis | **Yes** | **Yes** | **Yes** | **Yes** |
|  |  |  |  |  |
| **Schema & Structured Data Mark UP** |  |  |  |  |
|  |  |  |  |  |
| Logo Optimization |  |  | **Yes** | **Yes** |
| Schema on Contact Address |  |  | **Yes** | **Yes** |
| Schema on Breadcrumb |  |  | **Yes** | **Yes** |
| Schema on Blog |  |  | **Yes** | **Yes** |
|  |  |  |  |  |
| **Local Search Optimization** |  |  |  |  |
|  |  |  |  |  |
| Google My Business Setup and Verification | **Yes** | **Yes** | **Yes** | **Yes** |
| Local Business Directory / Citations | 2 | 7 | 15 | 20 |
| Customer Reviews / Rating Submissions | 1 | 5 | 10 | 15 |
| Contact Address in Footer |  |  |  |  |
| Google + Site Verification |  | **Yes** | **Yes** | **Yes** |
| Google Embedded Map |  |  | **Yes** | **Yes** |
| **Content Writing** | |  |  |  |
|  |  |  |  |  |
| Blog Writing | 2 | 3 | 4 | 5 |
| Classified Writing | 10 | 25 | 30 | 40 |
| Article Writing | 2 | 4 | 5 | 6 |
| PDF Creation | 1 | 1 | 2 | 3 |
| Press Release Writing | 1 | 2 | 4 | 6 |
| Infographic Creation | 1 | 3 | 6 | 8 |
| PPT Creation |  | 1 | 1 | 2 |
| Guest Blog Posting |  | 1 | 2 | 4 |
| Video Creation |  | 2 | 4 | 6 |
| Premium PR Creation |  | 2 | 3 | 5 |
| Business Profiles Creation |  | 2 | 4 | 6 |
| Groups & Forums | **Yes** | **Yes** | **Yes** | **Yes** |
|  |  |  |  |  |
| **OFF PAGE OPTIMIZATION** |  |  |  |  |
|  |  |  |  |  |
| Blog Submission | 1 | 3 | 4 | 5 |
| Article Submission | 2 | 4 | 5 | 6 |
| Blog Promotion | 5 | 15 | 20 | 25 |
| Company Profile Listing | 7 | 15 | 20 | 25 |
| Classified Submissions | 10 | 25 | 30 | 40 |
| Article Promotion | 10 | 20 | 25 | 30 |
| Social Bookmarking | 10 | 20 | 25 | 30 |
| PDF/ DOC Submission | 5 | 10 | 10 | 15 |
| Video Promotion | 5 | 10 | 20 | 25 |
| Image Submission |  |  |  |  |
| Press Release Promotion | 5 | 5 | 5 | 5 |
| Press Release Submission | 5 | 5 | 5 | 5 |
| Infographic Promotion |  | 5 | 5 | 10 |
| PPT Promotion |  | 5 | 5 | 10 |
| PPT Submission |  | 5 | 5 | 5 |
| Blog Commenting |  | 7 | 10 | 15 |
| Video Submission |  | 10 | 15 |  |
| Product Submissions |  |  |  |  |
| Coupon Distribution |  |  |  |  |
| Q & A Submissions |  |  |  |  |
| Forum Posting |  |  |  |  |
| **Social Media Marketing** | |  |  |  |
| Micro Blogging | **Yes** | **Yes** | **Yes** | **Yes** |
| Google Plus Business Page Set Up | **Yes** | **Yes** | **Yes** | **Yes** |
| Facebook and Twitter Account Set Up | **Yes** | **Yes** | **Yes** | **Yes** |
| Custom Twitter Background |  | **Yes** | **Yes** | **Yes** |
| Facebook Timeline |  | **Yes** | **Yes** | **Yes** |
| Twitter Updates |  | **Yes** | **Yes** | **Yes** |
| Facebook Wall Updates |  | **Yes** | **Yes** | **Yes** |
| Pinterest Account Creation |  |  | **Yes** | **Yes** |
| Follow Pinboards |  |  |  | **Yes** |
| Pin Images |  |  |  | **Yes** |
| Custom Pin |  |  |  | **Yes** |
| Pinterest Optimization |  |  |  | **Yes** |
|  |  |  |  |  |
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| --- | --- |
| **Email - Marketing** | |
| Email - Marketing Campaign |  |
| **Tracking and Monitoring Report** | |
| Keyword Ranking Reports | Monthly |
| Traffic Reports | Monthly |
| Monthly Social Networks Reports | Monthly |
| Key Performance Indicator (KPI) Analysis | Monthly |